



# Equine Assisted Growth and Learning Association

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## EAGALA Sponsorships

**Thank you for supporting our milestone 10<sup>th</sup> year!**

EAGALA is committed to setting the standard of professional excellence in how horses and humans work together to improve the quality of life and mental health of individuals, families and groups worldwide. Celebrate our special 10<sup>th</sup> year with us!

Since our inception in 1999 as a non-profit organization:

- ✓ We have grown to over 3,500 members internationally
- ✓ Over 6,500 individuals have attended EAGALA training courses, with over 2,300 professionals obtaining and maintaining our rigorous certification requirements
- ✓ EAGALA members are found in over 30 countries and every U.S. state
- ✓ Our annual conference is attended by approximately 500 professionals working in fields such as the horse industry, counseling, psychology, social work, marriage and family therapy, drug and alcohol counseling, professional coaching, students, and more
- ✓ Our European annual conference is attended by approximately 100 professionals
- ✓ Circulation conference brochure: 18,000
- ✓ Circulation EAGALA bi-annual magazine: 8,000
- ✓ Website: over 6,500 visits per month with over 50% being new visitors
- ✓ Trainings: over 65 held per year with an average attendance of 40 at Part 1's, and 20 at Part 2's

EAGALA is the leading international non-profit organization in the growing fields of Equine Assisted Psychotherapy (EAP) and Equine Assisted Learning (EAL) - where horses are incorporated experientially in personal growth, educational, and mental health treatment applications. With all the suffering and difficulties around the world, this powerful and effective tool in helping people develop resilience and live healthier, happier lives is more needed than ever.

Your sponsorship provides necessary support for the maintenance and growth of the exciting work we provide through EAGALA. It also provides tremendous exposure for your company through a variety of local and international venues throughout the year.

Thank you for your support! Please contact us with any questions about our sponsorship opportunities!

Sincerely,

Lynn Thomas, LCSW  
Executive Director, EAGALA

## EAGALA Sponsorship Opportunities

<b>Bronze \$1,500</b>	<b>Silver \$2,500</b>	<b>Gold \$5,000</b>	<b>Platinum \$10,000</b>
<ul style="list-style-type: none"> <li>- One year individual EAGALA membership</li> <li>- Complimentary conference registration for <b>one</b> person at USA or Europe conference</li> <li>- Name and website listed in the conference marketing brochure, conference materials, "EAGALA In Practice" magazine, and website.</li> <li>- Full table booth at the annual conference to distribute marketing and informational materials</li> <li>- Recognition during annual meeting at USA or Europe conference</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Three year</b> individual EAGALA Membership or one year organizational membership</li> <li>- Complimentary conference registration for <b>two</b> people at USA or Europe conference</li> <li>- Name, <b>logo</b>, and website listed in the conference marketing brochure, conference materials, "EAGALA In Practice" magazine, and website.</li> <li>- Full table booth at the annual conference to distribute marketing and informational materials</li> <li>- Recognition during annual meeting at USA or Europe conference</li> <li>- One banner displayed in horse arena during USA or Europe conference</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Six year</b> individual EAGALA Membership or <b>two year org.</b> membership</li> <li>- Complimentary conference registration for <b>three</b> people at USA or Europe conference</li> <li>- Name, <b>logo</b>, and website listed in the conference marketing brochure and conference materials <b>of both USA and Europe conferences</b>, "EAGALA In Practice" magazine, and website.</li> <li>- Full table booth at the conference to distribute marketing and informational materials at <b>both the USA and Europe conferences</b></li> <li>- Recognition during annual meeting <b>at USA and Europe conferences</b></li> <li>- One banner displayed in horse arena during <b>USA and Europe conference</b></li> <li>- <b>Seating at VIP table at annual conference</b></li> <li>- <b>¼ page ad in EAGALA magazine for one issue</b></li> </ul>	<ul style="list-style-type: none"> <li>- <b>Two Lifetime memberships or five yr organization</b> membership</li> <li>- Complimentary conference registration for <b>four</b> people at USA or Europe conference</li> <li>- Name, <b>larger logo</b>, and website listed in the conference marketing brochure and conference materials <b>of both USA and Europe conferences</b>, "EAGALA In Practice" magazine, and website.</li> <li>- Full table booth at the conference to distribute marketing and informational materials at <b>both the USA and Europe conferences</b></li> <li>- Recognition during annual meeting <b>at USA and Europe conferences</b></li> <li>- <b>Two banners displayed in horse arena &amp; conf. venue during USA and Europe Conferences</b></li> <li>- <b>Seating at VIP table at annual conference</b></li> <li>- <b>Full page ad in EAGALA magazine for one issue</b></li> <li>- <b>Product visibility at all EAGALA conferences and trainings throughout the year.</b></li> </ul>